

Ways to Share UNTOLD

Feeling inspired? We are too! Thank you for being part of the movement to share the gift of UNTOLD. Our hope is that through the turnkey resources provided in this toolkit you are able to seamlessly integrate UNTOLD into your existing organizational communications. Or, perhaps this is the time to create a new initiative or campaign to rally support for a local organization, ministry, or service project. However, you decide to share, we celebrate your passion to give a voice to ALL of God's children.

Some considerations as you review the templates below -

BULLETIN/NEWSLETTER ANNOUNCEMENT

Use the color or black and white template in your printed or electronic bulletin or newsletter. Or, have these printed separately and pass out to members after the service, having shown the video during your session. Consider adding your own text inviting your members to an info session on a new or existing committee you have or are forming to continue the conversation of life.

BUSINESS CARD TEMPLATE

This printable 8-up template works with standard business card stock for you to have a stack of these available anytime you may want to direct your audience to the site. Easy to hand out to the masses or to staple to the top of one of your existing handouts, these business cards are a great way to remind people to visit UNTOLD and share the gift with others. We actually got this idea to include this template from one of the pregnancy centers we talked to, suggesting that she would love to have a stack of these available for ease in introducing the song, while allowing the individual to view on their own.

EMAIL TEMPLATE

Several of the individuals we talked to said they would love to send the video to their membership as a reminder of the great work they do either as a part of a fundraising campaign, integrated into their monthly messages, or as its own separate message. For your ease in sharing, feel free to use any of the following options:

HTML - Use the fully designed (and clickable) HTML file and edit the text to include your personal message to your organization – we even removed our ministry logo so that you could add yours! Upload into your mail manager service (i.e. –Mail Chimp, etc.) and send!

JPEG - If you don't have an mail manager service for large mailings or if the above format isn't working for you, feel free to use the jpeg version which is a static image to accompany your own message – please note, the jpeg is not clickable/linkable to the site or video – so please remember to include those links in your message. IAMUNTOLD.ORG

MATTHEW'S LETTER – Another option to consider is the personal letter from Matthew describing his heart for UNTOLD. We have included his letter as a fully designed pdf and embedded the video for your ease in sharing. Once again, feel free to share your own personal message at the start of the message and then attach the pdf. The letter file can also be found in the Introduction folder of the toolkit.

SHARE GRAPHICS

These beautiful “grab-and-go” templates are designed for easy social sharing on your personal or organization’s Facebook page, Instagram, website, e-bulletin, etc. Some of them even include short audio clips of the song. Keep in mind, repeat sharing is the best way to ensure your message was received – we provided a variety so you could share over and over!

TWEETABLES

We’ve provided some examples of 140 character or less tweets that you can copy and paste into your twitter – or come up with your own – consider sharing on an ongoing basis to keep the message in front of your followers.